



WORLD PHONE

IT SERVICES

World Phone IT Services is a pioneer & leading player focused on developing & deploying innovative Mobility Software Platforms for Telecom, Media & Enterprise verticals. A highly innovation driven company specializing in end-to-end technology enablement & management

Innovation driven

Robust, scalable & secure solutions

Least time to market

Cost effective deployments

Flexible & customized telco grade platforms



Telecom Solutions



One API Gateway

One API Gateway is a comprehensive Telco API management platform that offers controlled access to APIs from Telco resources to trusted third party in a secure, robust and highly scalable environment. On the call center front One API drastically reduces AHT of Telcos

USSD for CDMA



World Phone has developed an innovative USSD platform for CDMA 2000 supported and non-supported devices. Our platform offers end to end delivery of USSD messages across CDMA 1X & 2X networks. USSD Platform gives same user experience as in GSM



Device Management

Device Management suite includes Device Info and OTA (Over the air) platforms. DI is used for gathering insight of subscriber device on the network for better experience. OTA also helps to smoothly deliver configuration settings to mobile handsets, IOE, M2M devices & enabling updation of PRL files dynamically in roaming CDMA handsets.

Mobi Screen



Mobile advertisement suite is a holistic approach towards bringing the advertisement world to mobility. Enables the advertisers to deliver personalised, relevant, cost effective video, imaging & SMS based ad platform



SDP / CMS

SDP is a comprehensive ecosystem for content ingestion till consumption. It has features as multi content downloading, streaming media capabilities, subscriber device management, open configurable interfaces with triple play functionality for mobility, PC and TV content acquisition and delivery

Video Streaming Solution



Video Streaming Solution is a high performance solution for the adaptation of media delivery to a wide reach of target devices and networks. It supports access and conversion from a wide range of sources including HTTP, RTSP and can adopt all of the popular formats and codec types



Subscription Engine

World Phone subscription engine provides subscription to the end user via multiple access modes – SMS, WAP, USSD, IVR and thin clients. The system has auto renewal and subscription merchandizing facilities to define the rate plan, charge plan and the vendor



CRBT / IVR / OBD

CRBT platform has all the features which are innovative in nature. The IVR and OBD platforms are unique and available across all technology spectrums. With the unified integration adaptors available, it can run any service without any SI activity

Multi Media Gateway



With MMGW in place, the operator can seamlessly connect with multiple apps at the back end with single connectivity towards the SMSC over SMPP 3.4 CIMD and JAVA APIs. It helps operators to provide faster access to content providers to start new service

Charging Gateway



World Phone Online Charging Gateway enables billing of VAS services after realtime balance check & thus prevents any revenue leakage. Only one interface is required towards billing and any number of application providers can be provisioned. The OCG offers powerful MIS & reporting for easy reconciliation

Enterprise & Media Solutions



Mobile Financial Services

Robust Mobile Financial Services platforms enable easy access to banking services on mobile handsets. With our Device Info solution, World Phones provides 99.999% security of all mobile transactions. Service bouquet includes:

- Mobile Wallets
- Mobile Banking Applications
- Banking on USSD & SMS platform
- Banking on IVR platform
- Utility bill payments
- Ticket booking
- Remittance engine



Location Based Services

Location Based Services suite consists of Fleet Management Solution and Field Force Management solution. Our solution is capable of tracking the location from both GPS and cell location. Some of the salient features include:

- Real time tracking
- Spy tracking
- Time based tracking
- Automatic alerts
- Fleet tracking and activity monitoring
- Field force monitoring and information sharing
- Admin interface for task assignments

Enterprise & Media Solutions



Hospital Management

Hospital Management solution consists of multiple applications which are used to automate daily operational and managerial tasks. It's a robust, scalable cloud based solution consisting of below modules

- Appointment scheduling
- Patient registration
- In patient/ out-patient module
- Inventory and pharmacy management
- Financial and admin module



HR Management

World Phone fully integrated Human Resources Software suite, includes applications that span the employee life cycle, including recruiting, performance reviews, as well as personnel tracking and benefits administration

- Employee information
- Training and Development module
- Attendance tracking
- Document Management system
- Travel Management



Mobile Advertising Suite

World Phone Mobile advertising suite is a wholistic approach towards bringing the advertising world to mobility. It enables the advertisers to achieve guaranteed eye ball capture, targeted campaigns, 100% permission based, cost effective & measurable. The system offers following modules:

Ad Sponsored Call

The user of the service listens to an advertisement and can then make a call free as configured

Get Call – Get rewarded

This module pops up an ad with incoming call and the user gets paid for viewing the ad

Surf Free

This unique proposition checks the balance and notifies the user in the data session to see the ad in lieu of free browsing

IVR Based Ads

This module plays ad jingles and in return, the subscriber gets free time for data or voice call

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